

IS THE “MAGNITUDE OF YOUR GRATITUDE” BIGGER THAN A THANK-YOU NOTE?

WRITE A HEARTFELT LETTER INSTEAD!

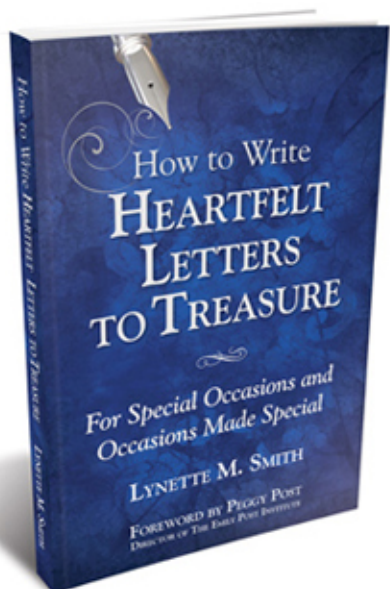
Letters of Appreciation Will Enhance Family History and Change Your World

Expressing gratitude in a text? Fleeting. In an email? Too easily misplaced. In a conversation? Nice, but soon forgotten. Instead, write and present a heartfelt letter of appreciation: It creates a lasting legacy, bringing joy every time it's read and probably becoming a treasured part of a family history! Award-winning author Lynette M. Smith has a **Big, Achievable Goal: to get millions of people worldwide to write heartfelt letters of appreciation so they can establish, enhance, and even rebuild their relationships and thus change their world.**

SHOW AND STORY IDEAS...

- ♥ **2-4-6-8: Who Do YOU Appreciate?**
8 tips to show your gratitude in a heartfelt letter.
- ♥ **Why the Pen Is Mightier than the Keyboard**
- ♥ **Without Letter Writing, Are We Destroying Our Family History?**
- ♥ **Is Heartfelt Letter Writing a Forgotten Skill?**
3 things to include in your letter, plus creative ways to present it.
- ♥ **Grateful? Take Time Out to Write It Out!**
- ♥ **D-liver D-letter, D-sooner, D-better!**
Express your appreciation in writing and leave a legacy.

LYNETTE M. SMITH is a professional copyeditor and author of the award-winning comprehensive reference book, *How to Write Heartfelt Letters to Treasure: For Special Occasions and Occasions Made Special*, plus a growing line of gratitude-themed downloadable information products. Lynette offers solid guidance for people who want to get in touch with their feelings and write a memorable letter—to any special person, for any special occasion.



“The perfect guest.” Richard Wills, Cable-TV Show Host, *Book Parade! With Richard Wills*

“You were amazing. You spoke articulately and had important things to say... it is one of the best interviews I’ve ever seen.” Patty Carratello, TV Viewer

“Lynette does not judge; she encourages. She does not intimidate; she motivates. She simply makes letter writing easy and enjoyable.” Peggy Post, Director of The Emily Post Institute (excerpt from her Foreword in *How to Write Heartfelt Letters to Treasure*)

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