



ALL MY BEST

Personal and Professional Communications with Heart

ABOUT THE AUTHOR

LYNETTE M. SMITH is an experienced presenter, professional copyeditor, and published author with a **Big, Achievable Goal: to get millions of people worldwide to write heartfelt letters of appreciation, so they can establish, enhance, or even rebuild their relationships and thus change their world.** **Contact Lynette now and set a date to bring her message to your group!**

Since the 1990s, Lynette has presented periodic keynote and breakout topics at conferences and conventions, conducted group workshops, and effectively planned and facilitated programs and meetings.

- ✂ A full-time professional freelance copyeditor since 2003, Lynette has acquired a reputation for excellence in helping businesses, authors, marketing communicators, web designers, speakers, consultants, teachers, graduate students, and others to get the results and respect their writing deserves. (See www.AllMyBest.com.)
- ✂ Lynette's how-to articles appeared in the 1980s and 1990s, in *WordPerfect* and *In Business* magazines, as well as in such business-support journals as *Graphic Words*, *Keyboard Connection*, IAAP's *The Secretary*, and *Industry Focus*). During that time, she also self-published a successful series of six pamphlets to assist other business-support-service providers.

Moved by her son's thoughtful gesture, when the night before his marriage he presented his parents with a framed letter of appreciation, Lynette established her GOOD WAYS TO WRITE product line in 2009, initially writing and publishing four wedding-themed tips booklets to help brides, grooms, and their parents write letters of appreciation to one another. In late 2011, Lynette was inspired to begin writing her comprehensive reference book, **HOW TO WRITE HEARTFELT LETTERS TO TREASURE: FOR SPECIAL OCCASIONS AND OCCASIONS MADE SPECIAL.** (See www.GoodWaysToWrite.com.) Since its publication in August 2012, her book has received 100% positive reviews and was recently awarded a Bronze Seal in the Character Building Counts Book Awards competition.

Today Lynette actively promotes her **Big, Achievable Goal** and appreciation publications through articles, guest blogs, interviews, book reviews, and author signings, as well as affordable and customizable workshops and presentations.

- ✂ **WORKSHOPS** include the basics of writing a heartfelt letter of appreciation, helpful writing tools specific to each participant's letter, and individual guidance while letter writers compose their first draft.
- ✂ **PRESENTATIONS** include the basics of writing a heartfelt letter of appreciation and the distribution of helpful writing tools.

Provide your members, guests, residents, listeners, or viewers with a refreshing new experience: Contact LYNETTE M. SMITH now and book an engagement!



5852 Oak Meadow Drive ♦ Yorba Linda, California 92886
714-777-1238 ♦ Lynette@GoodWaysToWrite.com ♦ www.GoodWaysToWrite.com