



HOW TO WRITE HEARTFELT LETTERS TO TREASURE *For Special Occasions and Occasions Made Special*

ABOUT THE AWARD WINNING BOOK

WHAT DO YOU DO WHEN YOU WANT TO EXPRESS APPRECIATION TO SOMEONE IMPORTANT IN YOUR LIFE?

A text message is fleeting, an email gets lost, spoken words are too soon forgotten, and a thank-you note may be inadequate for “the magnitude of your gratitude.” Where can you find inspiration and tools to help you express, in a better, more long-lasting way, what’s in your heart?

Regain the lost art of letter writing with the help of Lynette M. Smith’s **HOW TO WRITE HEARTFELT LETTERS TO TREASURE: FOR SPECIAL OCCASIONS AND OCCASIONS MADE SPECIAL**. This comprehensive reference book, tells how to write 150 types of personal or business letters of appreciation. Published by All My Best, it contains a foreword written by Peggy Post, director of The Emily Post Institute and co-author of the 18th edition of *Emily Post’s Etiquette*. Post begins her foreword by stating, “You are holding an extraordinary book,” and then she enthusiastically explains why.

(See <http://tinyurl.com/HeartfeltSummary>.)

The main text offers these three parts:

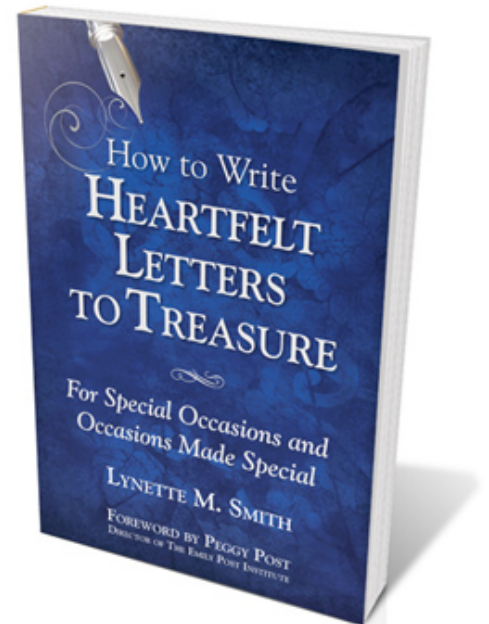
1. **The Basics of Writing a Treasured Letter** tells how to plan, write, package, present, and enhance your letter.
2. **Writing for Special Occasions** covers letter writing for traditional holidays and occasions related to birthdays, school, military, romance, family, cultural and religious rites of passage, and career.
3. **Writing for Occasions Made Special** describes ways to honor teachers, coaches, mentors, and students; special friendships; and product creators or stellar service providers. The last two chapters, “Bringing Meaning to a Life Well Lived” and “Mending a Torn Relationship,” are especially valuable.

The extensive appendix provides these letter-writing tools and more:

- **Heartfelt Words to Describe Someone Special** offers 15 demographic lists of 72 positive words each to help you describe the special person you’re writing to.
- **Inspirational Thoughts to Quote in Your Letters**, in 10 themes, can begin or end your letter.
- **Great Beginnings to Jumpstart Your Sentences** helps if you’re having trouble getting started.

AUTHOR LYNETTE M. SMITH, a professional freelance copyeditor, founder of All My Best, and creator of the GOOD WAYS TO WRITE product line, has a **Big, Achievable Goal: to get millions of people worldwide to write letters of appreciation, so they can establish, enhance, and even rebuild their relationships and thus change their world.** With the unique tools found in her book, letter writers need supply only pen, paper, and heart.

How to Write Heartfelt Letters to Treasure: For Special Occasions and Occasions Made Special is available at a suggested retail price of \$19.99 in paperback (ISBN 978-0-9858008-0-2) and \$14.99 in eBook (978-0-9858008-1-9 ePub, 978-0-9858008-2-6 Mobi) through all major online booksellers. Autographed or custom-inscribed print copies are available directly from www.GoodWaysToWrite.com. See what Top Amazon Reviewers think: Go to the www.GoodWaysToWrite.com Media page to access all five of their 5-star reviews!



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